Principal Profile

Principal Name: Wisconsin Automotive Aftermarket Association Inc (formerly Wis.

Automotive Trades Assn)

Business Or Interest: Retail trade associations for gasoline stations, automotive repair centers,

tire and retread tire dealers.

Lobbying Interests: Tax on fuels, DECFA, minimum markup law, mechanic lien, underground storage tanks, small business issues, healthcare, tires issues and work with Department of Ag, Department of Commerce, Department of Workforce Development.

CEO Name: Mike Borlee

Title: Executive Director

Contact Name: Gary Manke

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